

GUNNER KENNELS SWITCHES FROM 3PL TO KUEBIX TMS

By **Replacing Their 3PL** with Kuebix TMS, Gunner Kennels **Saves \$60 - \$120 On Each Shipment**



As a manufacturer of safe, durable dog kennels, Gunner Kennels needed a transportation management system that would be just as reliable as their products. Unfortunately, they had been managing their freight through a 3PL, which had proven to be an expensive option. The issue of added costs became especially apparent as Gunner Kennels began experiencing a period of growth.

“As we started to grow, we realized we were wasting a lot of money by using a 3PL to manage our transportation operations. We knew that if we had contracted rates directly with carriers, we could save a lot of money.”

- Brandon Beasley, VP Operations, Gunner Kennels

The solution was Kuebix TMS. The technology eliminated the issue of managing multiple carriers by presenting contracted rates side-by-side for easy comparison. Instead of letting a 3PL compare rates and add on fees, Gunner Kennels now works directly with their carriers and can ensure they are always getting the best rate and service type for their shipments.

“We essentially cut out the middle-man.

Now, we are saving between \$60 - \$120 on every shipment!

By using Kuebix, we are making sure we are getting the most competitive rate for each lane.”

Not only is Gunner Kennels saving substantial money by connecting directly with carriers, they now also have improved visibility to their freight. Data from every shipment is stored within the TMS and can be easily traced or analyzed at the SKU level. Creating shipments is also sped up through the use of powerful features in Kuebix which store item information and auto-populate the shipment entry screens.

Gunner Kennels is also getting all key stakeholders involved in leveraging the power of Kuebix, empowering their teams to provide outstanding customer service and work together collaboratively.

“Having multiple users is great! Our Customer Service team can log in to track POs while the Sales team can get quotes as they work with our partners. The warehouse user can then go in and seamlessly book that quoted shipment!”

Kuebix’s intuitive user interface (UI) has been another advantage for Gunner Kennels. Implementation of the TMS was both quick and easy, and training new users has proven to be simple. Now with Kuebix TMS, Gunner Kennels is saving money, providing their teams with superior visibility and growing their business without the difficulties often associated with managing transportation operations.

“Kuebix has taken a part of the industry that can be complicated and made it straight forward!”



GUNNER KENNELS

National manufacturer of heavy-duty dog kennels keeping thousands of pets safe on the road.